



Düsseldorf, Germany
11 – 14 November 2024



Members of  **MEDICAlliance**

Where
healthcare
is going



Review 2023

Düsseldorf, Germany

13 – 16 November 2023



MEDICA and COMPAMED strengthened their positions as platforms for the global medical technology business



83,000

Visitors
from 166 countries



>6,100

Exhibitors
from 69 countries



100,787

Unique users
during the
show days 2023

MEDICA 5,372



COMPAMED 735



Visitors MEDICA 2023 (including COMPAMED 2023)



Total visitors

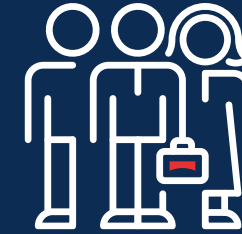
83,000



Origin of visitors

Germany 23% Abroad 77%

Europe	64%
Non Europe	36%
Asia	22%
America	9%
Africa	4%
Australia	1%



Top 10 visitor countries

01. Germany
02. China
03. Italy
04. Netherlands
05. Great Britain/Northern Ireland
06. USA
07. Korea
08. France
09. Spain
10. Poland



Economic sector

Medical trade/Group purchasing organization	33%
Industry/manufacturer	17%
Hospitals/Care facilities/Physicians' offices	14%
Laboratory/research & science	9%



Interests of MEDICA visitors

Imaging and diagnostics/medical equipment and devices	80%
Disposables and consumables	29%
Laboratory equipment/diagnostic tests	17%
IT systems and IT solutions	11%
Physiotherapy/orthopaedic technology	10%



Companies at MEDICA 2023 (including COMPAMED 2023)



Total exhibitors

>6,100

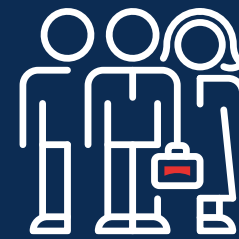
from 69 countries



Total net exhibition area

100,058 m²

In 18 halls



Top 10 exhibitor countries

01. China
02. Germany
03. USA
04. Italy
05. Korea
06. Taiwan
07. Turkey
08. Great Britain/Northern Ireland
09. France
10. India



Online – and streaming participations MEDICA 2023 (including COMPAMED 2023)



Digital reach 2023

Page impressions 12 Mio.

Unique users 1.1 Mio.

Search queries
in exhibitor and
product database 7 Mio.



Digital reach during show days 2023

100,787

Unique users



Positive development of the medical technology market in Europe



The **European market** for medical technology is worth more than **150 billion euros**.



Of this, the **German market** generates over 25% which is now just under **40 billion euros**.



That is **1/3** of the total **global market volume**.

Source: SPECTARIS Jahrbuch 2023/2024



Preview 2024

Düsseldorf, Germany 11 – 14 November



MEDICA & COMPAMED 2024



www.medica.de



www.compamed.de

DÜSSELDORF, GERMANY
11–14 NOVEMBER 2024

Monday – Thursday 10.00 a.m. – 6.00 p.m.

Members of  **MEDICAlliance**

As of: May 14, 2024

Halls 8a, 8b

COMPAMED –
High-tech solutions for medical technology

Halls 1, 3 **LAB & DIAGNOSTICS**

Laboratory equipment/diagnostic tests

Halls 4, 5 **PHYSIO TECH**

Physiotherapy/orthopaedic technology

Halls 5, 6, 7a, 7b **DISPOSABLES**

Disposables and consumables

Halls 9, 10, 11 **MED TECH & DEVICES**

Imaging and diagnostics/
medical equipment & devices

Hall 12 **MED TECH & DEVICES**

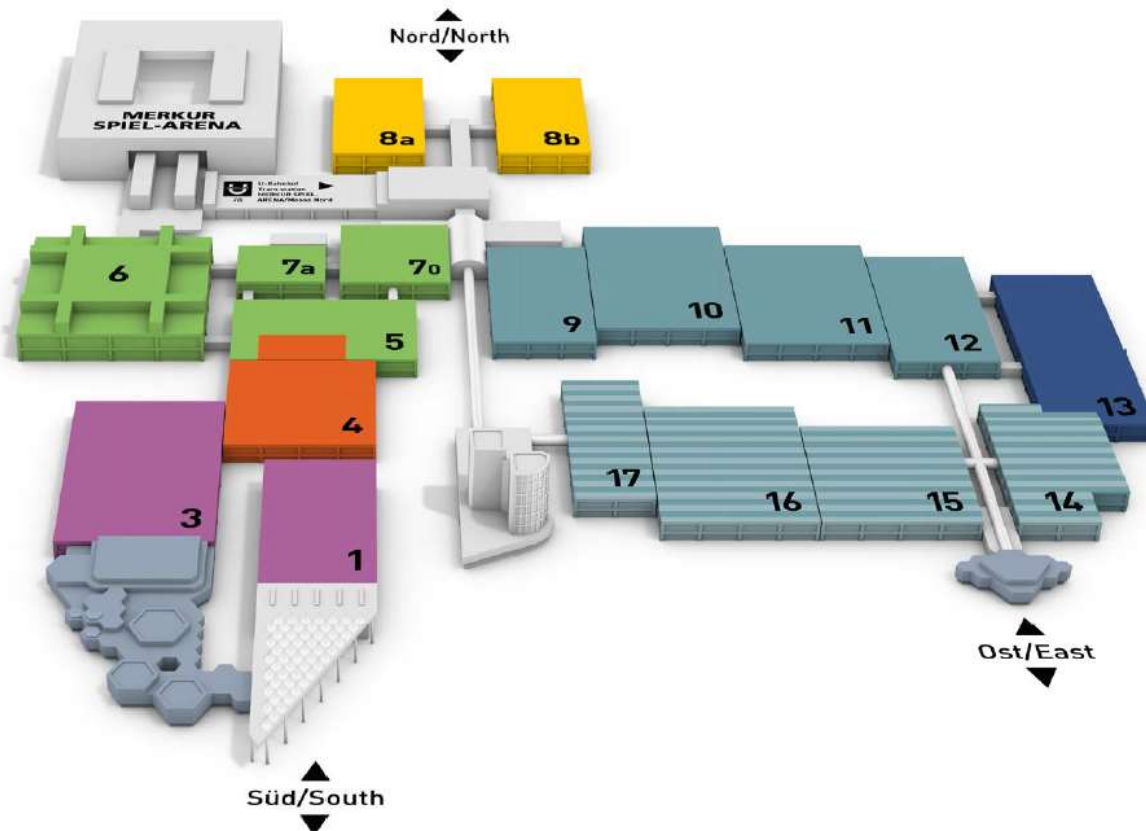
Hospital equipment, care equipment,
operating technology and operating equipment

Hall 13 **DIGITAL HEALTH**

IT systems and IT solutions

Halls 14, 15, 16, 17 **MED TECH & DEVICES**

Imaging and diagnostics/
medical equipment and devices
National and international joint participants





The five spheres of MEDICA and the COMPAMED

MED TECH &
DEVICES

LAB &
DIAGNOSTICS

DIGITAL HEALTH

DISPOSABLES

PHYSIO TECH

COMPAMED



MED TECH & DEVICES

Close in on the CUTTING EDGE!



- ⌕ Diagnostics
- ⌕ Imaging supplies
- ⌕ Surgery devices, endoscopy devices
- ⌕ Therapy and physical medicine
- ⌕ Implants and prostheses
- ⌕ Intense medicine/anesthesiology/respiration
- ⌕ Emergency medicine, rescue equipment
- ⌕ Operating technology and operating equipment
- ⌕ Hospital equipment, care equipment
- ⌕ Hygiene/sterilisation/disinfection

Laboratory equipment:

- ⌕ Analyser systems/equipment
- ⌕ Centrifuges
- ⌕ Microplate, microtiter plates
- ⌕ Laboratory equipment
- ⌕ Microscopes
- ⌕ Filtration systems, filtration equipment
- ⌕ Glass, plastic, metal laboratory items

Diagnostic tests:

- ⌕ Clinical chemistry
- ⌕ Haemoglobin testing, electrophoresis testing
- ⌕ Microbiology testing
- ⌕ Immunochemistry testing, immunology testing
- ⌕ Genetic testing, molecular diagnostics

Dive into the latest
RESEARCH!



Gain deep insight into DIGITAL HEALTH!

- ⌕ WIT infrastructure/computer hardware
- ⌕ mHealth, mobile IT, wireless technologies (Bluetooth, WI-FI)
- ⌕ Wearable technologies, smart textiles
- ⌕ eHealth, telemedicine/telematics/telemetry
- ⌕ Administrative information systems/software
- ⌕ Medical information systems/software
- ⌕ Communication systems





DISPOSABLES

- ② Universal medical commodities
- ② Acupuncture equipment and accessories
- ② Articles for nursing, hygiene and medical cosmetics
- ② Batteries for medical systems
- ② Surface disinfectants
- ② Hand hygiene stations/supplies
- ② Disposables
- ② Hearing aids
- ② Incontinence systems and stoma aids
- ② Catheters/urinary catheters and accessories
- ② Sterile bags
- ② Linen
- ② Patient identification wristbands, devices
- ② Personal protective equipment
- ② Wound care equipment
- ② Waste management

Be suprised by
SUPPLIES!



Always stay ACTIVE!



- ⊗ Hydrotherapy treatment equipment
- ⊗ Bandages in physiotherapy / orthopaedic technology
- ⊗ Occupational therapy equipment
- ⊗ Walking and mobility aids
- ⊗ Compression therapy equipment
- ⊗ Orthopaedic shock wave therapy equipment
- ⊗ Physiotherapeutic mobility aids
- ⊗ Physiotherapy equipment
- ⊗ Physiotherapeutic cold treatment
- ⊗ Physiotherapeutic heat treatment
- ⊗ Physiotherapeutic massage equipment
- ⊗ Rehabilitation equipment and devices
- ⊗ Orthopaedic feet aids, shoes and insoles
- ⊗ Training equipment
- ⊗ Lateral training devices, rehabilitation equipment and devices
- ⊗ Wheelchairs
- ⊗ Other equipment and devices for physiotherapy and orthopaedy

- ⊗ Manufacturing of components
- ⊗ Manufacturing of finished products
- ⊗ Services
- ⊗ Manufacturing equipment
- ⊗ Components, modules, OEM equipment
- ⊗ Electrical components, electronical components
- ⊗ Microtechnology
- ⊗ Raw materials, materials, adhesives
- ⊗ Software, IT

Discover
HIGH TECH
together!

Trend topics in the spotlight of MEDICA



AI & Big Data



Robotics, assistive
systems



Connectivity in
healthcare provision



Shortage of skilled labor
/ labor market / staff
development



Enjoy exclusive insights

Exciting supporting program in 7 forums and 3 conferences



and the 3 special shows



START-UP
PARK

More than 50 startups from all over the world presented numerous digital healthcare innovations in the MEDICA START-UP PARK.



SPORTS
HUB

The MEDICA SPORTS HUB focused on health sports, interactive fitness and professional sports and successfully connected relevant players and programs in the halls.



HOSPITAL OF THE
FUTURE
by DGTelemed

The HOSPITAL OF THE FUTURE showcased concrete solutions for telemedicine networks within the clinical sector and at the interface to the outpatient care sector.



Take advantage of the upturn



Outstanding diversity

Experience the entire spectrum of innovative medical technology solutions, high-tech products and explore the latest advances in healthcare.



International networking platform

Exchange ideas with experts from Europe and around the world and create new collaborations and partnerships.



Extensive event program

Gain exclusive insights when leading minds from science and business focus on the industry's megatrends.

Join us in Düsseldorf from November 11-14, 2024!





Trade fair & more - countless options for a powerful appearance

With more than 97,000 m² of net exhibition space and over 5,300 national and international exhibitors, MEDICA is the global trendsetter for future topics and innovations for outpatient and inpatient care.

Browse through our variety of designed sponsorship opportunities and discover what MEDICA can do for your brand.

- ➞ Marketing Packages
- ➞ Partner Packages
- ➞ Season Partner Packages
- ➞ Individual Solutions



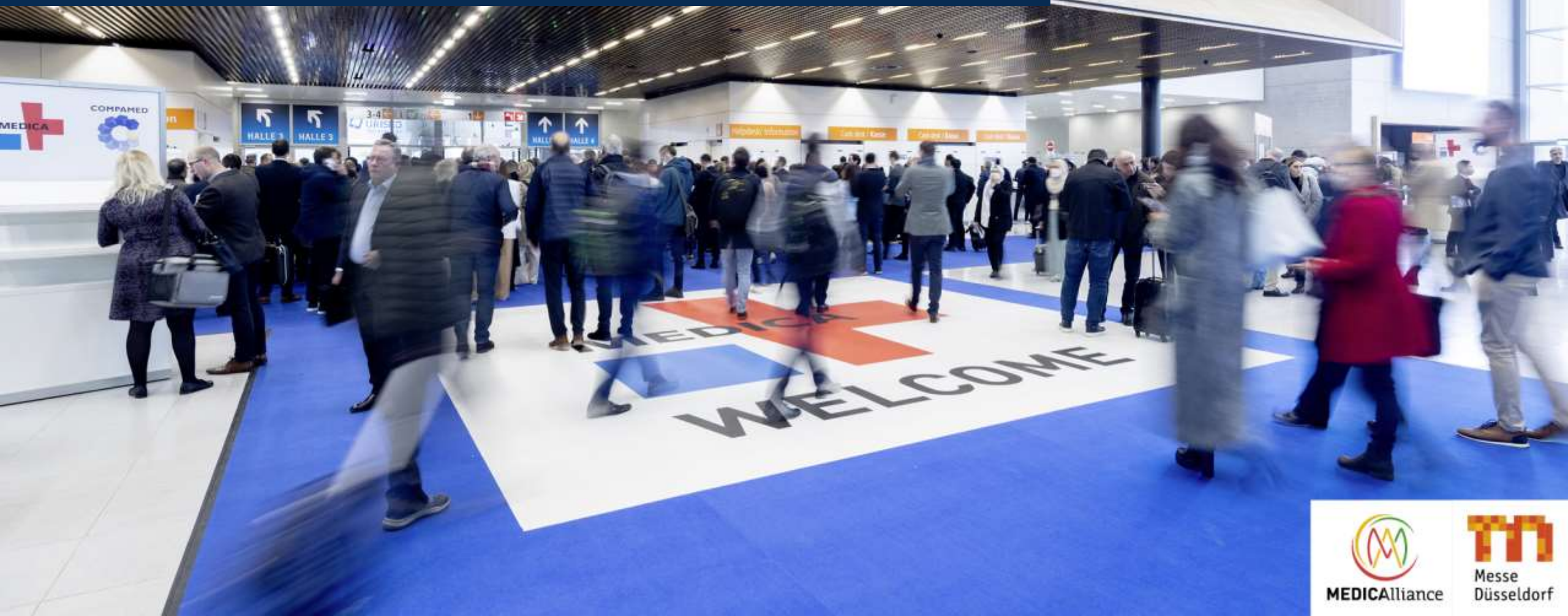


MEDICA – Where healthcare is going



[MEDICA Imagevideo 2024](#)

Stay up to date:
<https://www.medica-tradefair.com>



See you at
MEDICA 2024!

