

**Presse
Press**



Excellent Atmosphere at the MEDICAL FAIR INDIA 2015 in New Delhi

Medical Trade Fair registers in excess of 10,400 Trade Visitors

In excess of 10,400 international trade visitors, i.e. some 2,400 more than at the previous event, visited the Pragati Maidan exhibition centre to learn about product innovations in the Indian health care sector from 21 to 23 March. However, the MEDICAL FAIR INDIA 2015 not only scored outstanding results in terms of visitor attendance. Exhibitor figures have also been on the constant rise over the past few years. At this event 447 exhibitors from 18 countries presented a comprehensive product portfolio on net exhibition space that has now risen to over 5,250 m². 289 exhibitors from abroad underscored the international importance of the MEDICAL FAIR INDIA, which is held alternately in New Delhi and Mumbai every year.

"Medical Fair India is a one of its kind medical and healthcare event offering an ideal international platform to the medical and healthcare industry. It is on its way to becoming the most successful and exceptional exhibition to showcase medical technologies," summed up Rajiv Nath, Chairman of AIMED, the Association of Indian Medical Device Industry.

This year the medical trade fair focalised the new segment "Hospital Infrastructure" and kicked off with an accompanying technical conference on the focal themes "Hospital Infrastructure & Planning" and "Medical Device & Technology". Comprising high-calibre lectures and panel discussions the conference agenda offered decision-makers from clinics, medical professionals, retailers and industry and healthcare agents an ideal platform to learn about trends and network with experts. In addition to the conferences independent workshops allowed the exhibitors to present themselves to the visitors of the MEDICAL FAIR INDIA 2015.

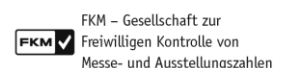
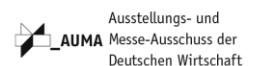


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The event benefited from the booming Indian health market which experts expect to grow to US\$ 280 billion by 2020. Especially in the innovation-driven and export-oriented field of medical device technology India is developing a key position to which the Government reacted by drafting a new bill on standards in medical device technology.

Dr. Pradeep Bhardwaj, CEO of the Six Sigma Accreditation Board company from Delhi, praised the importance of the event for the Indian health business: *“Nice to see the power of the 21st Medical Fair – 2015 in New Delhi, India. Really, this medical fair was an international platform, which has opened up new opportunities in the healthcare industry. The entire medical fair including awards, conferences and exhibitions was highly useful for every hospital, medical device company and diagnostics. I am proud of seeing this event as one of the largest medical fair in healthcare.”*

The leading trade magazine for medical professionals in India, Medgate Today, for the first time recognised particularly excellent enterprises, hospitals and physicians as part of the 21st MEDICAL FAIR INDIA. The renowned MT India Healthcare Award was awarded to fourteen Indian companies and individuals. Trade fair visitors included numerous top opinion-leaders from healthcare as well as well-known personalities such as Prof. Dr. Wali, Physician to the President of India, Shailendra Kumar, Director of the Ministry of Health & Family, Government of India, Prashant Kumar, Ministry of Communications & Information Technology, Government of India, Jürgen Maerschand, Government of Flanders, T.S. Srinivasan, Embassy of Belgium and Jan Luykx, Ambassador of the Kingdom of Belgium.

The MEDICAL FAIR INDIA 2015 was supported by national associations such as admi, Association of Diagnostics Manufacturers of India, AHPI, Association of Healthcare Providers India, MSAHITA, Medical Surgical and Healthcare Industry Trade Association, Indian Association of Sports Medicine, Indian Association of Physical Medicine and Rehabilitation and the hospitals Apollo Hospitals Group and Fortis Healthcare Limited.

The international partners attending included abhi, Association of British Healthcare Industries, CCCMHPIE, China Chamber of Commerce for Import



& Export of Medicines & Health Products, Federal Ministry of Economic Affairs and Energy (BMWi), GHE, German Healthcare Export Group, JETRO, Japan External Trade Organization, KMDICA, Korea Medical Devices Industrial Coop. Association, MIRDC, Metal Industrial Research & Development Centre from Taiwan, MREPC, Malaysian Rubber Export Promotion Council, SAMD, Shenzhen Association of Medical Devices, SPECTARIS as well as ZVEI, German Electrical and Electronic Manufacturers' Association.

The trade fair comes with the MEDICAL FAIR brand that has been synonymous with well-established medical trade fairs organised by Messe Düsseldorf Group abroad. The growing success is also fuelled by the close cooperation with the Düsseldorf-based MEDICA, World Forum for Medicine, which paved the way for dialogue with other important target groups for the Indian market.

The next MEDICAL FAIR INDIA will be held in Mumbai from 11 – 13 March 2016. For further information go to: <http://www.medicalfair-india.com>



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