MEDICAL FAIR THAILAND

12th International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical Equipment & Supplies

REHACARE ASIA

2nd International Exhibition for Rehabilitation and Care (Asia)

8-10 SEPTEMBER 2027

BITEC, BANGKOK, THAILAND

An initiative by MEDICARE ASIA

Global healthcare innovations for the future

www.medicalfair-thailand.com
www.rehacare-asia.com

Officially supported by:

MAXIMISE THAILAND | TCEB

Organised by:

Messe Düsseldorf Asia

FTR4H Zone

Experience what's next in healthcare







Future for Health Zone

FTR4H

Connected care. Predictive health. Intelligent healthcare.

The new FTR4H Zone at MEDICAL FAIR THAILAND will spotlight technologies shaping connected and patient-centric healthcare in Asia. Featured exhibits bring together innovations in AI, robotics and wearables, alongside connected health, data analytics and next-generation care solutions.

01 **AI-powered predictive monitoring**

02 **Robotics & precision healthcare**

03 **Wearables & continuous monitoring**

04 **Connected health ecosystems**

05 **Data analytics & intelligent insights**

06 **Next-generation care solutions**

Daily presentations and case studies offer insights into the technologies and trends transforming healthcare delivery and patient care.

LaunchPad



LaunchPad is open to all companies that are:

- First-time exhibitors at MEDICAL FAIR ASIA
- Launching new products or solutions in 2027
- Ready to engage buyers, distributors, and partners across Southeast Asia



Targeted Visibility
Position your solution within a dedicated, high-traffic zone visited by buyers actively seeking new solutions.

Distinctive Stand Design
Dedicated counter for product display and live demonstration.

Daily Presentation Slot
Present your solution directly to a focused audience of healthcare buyers, distributors, and stakeholders.



Engage Buyers with Active Sourcing Intent
Meet decision-makers with regional purchasing and portfolio influence across public and private healthcare networks.

Enhanced Marketing Exposure
Pre-show visibility via exhibition marketing collaterals and onsite highlights.

Be Part of a Leading Regional Platform
Medical Fair Thailand is Southeast Asia's leading international exhibition for medical and healthcare technologies, established in **2003**.

NEW PRODUCT. NEW SOLUTION.

FIRST TIME AT MEDICAL FAIR THAILAND and REHACARE ASIA.

Start your market entry at LaunchPad – a dedicated zone for first-time exhibitors at Medical Fair Thailand and RehaCare Asia, keen to launch the latest products or solutions to Southeast Asia's healthcare market.

LaunchPad offers impactful pitch sessions, live demonstrations to amplify your product launch. This high energy platform designed to drive visibility, connections and commercial opportunities, will propel your product and brand to the next level.







FTR4H + LAUNCHPAD COUNTER

Where Innovation Meets Application. From Demo to Deployment.

COST OF PARTICIPATION

SGD 2,800 / THB 72,800

Display counter · Presentation slot · Marketing & promotion

Terms & Conditions apply









Introduce your innovation. Engage regional buyers. Start at LaunchPad. Transform Healthcare at FTR4H.

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