Invitation to Exhibit

MEDICAL FAIR THAILAND

12th International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies

BITEC, BANGKOK, THAILAND

8-10 SEPTEMBER 2027

An initiative by MEDICAREASIA

Global healthcare innovations for the future

www.medicalfair-thailand.com

Officially supported by:

MAXIMISE THAILAND | TCEB

Organised by:

Messe Düsseldorf Asia



THAILAND: GATEWAY TO ASEAN HEALTHCARE

At the Heart of Southeast Asia's Healthcare Growth

Why Medical Fair Thailand?

Thailand: ASEAN's Strategic Healthcare Hub

- Strategically located at the heart of Southeast Asia, connecting businesses to the wider ASEAN market
- Gateway to healthcare buyers, distributors and decision-makers across the region
- Strong healthcare infrastructure and one of Asia's leading medical tourism destinations
- Regional platform for business expansion, partnerships and market access



One Platform. Endless Opportunities Across ASEAN.

Medical Fair Thailand connects the global healthcare industry with the people, partners and opportunities driving Southeast Asia's next phase of healthcare growth.



Your Gateway to ASEAN's Healthcare Economy

Connecting global healthcare businesses with one of the world's fastest-growing healthcare regions.

ASEAN HEALTH CARE MARKET OUTLOOK

Medical Fair Thailand

ASEAN Healthcare Market

US$71 billion healthcare market in 2025

- Home to **680+ million** people across **10 ASEAN member states**
- Rising healthcare expenditure driven by ageing populations, urbanisation and increased access to care
- Growing investment in hospitals, MedTech, diagnostics and healthcare infrastructure

Ageing Populations & Growing Demand

ASEAN's population aged **60 and above is projected to more than double by 2050**

- Rising demand for rehabilitation, long-term care and healthy ageing solutions
- Governments are investing in preventive healthcare and community-based care to meet future needs

Digital Health & MedTech Innovation

ASEAN's digital health market is projected to exceed **US$30.8 billion by 2034**

- AI, telemedicine, wearable technologies, remote patient monitoring and connected care continue to reshape healthcare delivery
- Rapid adoption of digital technologies is creating new opportunities across the healthcare ecosystem

Sources used only: Asian Hospital & Healthcare Management, The Report Cubes, IMARC Group.

A PROVEN BUSINESS PLATFORM

Record-Breaking Results



MEDICAL FAIR THAILAND 2025

welcomed healthcare professionals, distributors, manufacturers and decision-makers from 70 countries and regions, reinforcing its position as one of Southeast Asia's leading healthcare exhibitions.

- 600+ VIPs
- 1,000 Exhibitors
- 20,000 sqm
- 40 Exhibiting Countries & Regions
- 100+ Visiting Groups



Lars Wismer
Managing Director, Messe Düsseldorf Asia

"Thailand's position as a regional healthcare and manufacturing hub makes it a natural meeting point for the healthcare community. As the market continues to evolve, it is increasingly important to create platforms that connect the full continuum of care, from innovation and production to clinical delivery, rehabilitation and independent living."

MEET HEALTHCARE DECISION-MAKERS

15,000
Trade Visitors

33.7% Senior Management



Who We Met in 2025

47.2%
Distributors, Traders, Importers & Manufacturers

37.4%
Hospitals & Clinics



9.6%
Digital Health & Service Providers

5.8%
Government, Associations & Research Institutions

Top Overseas Markets

Indonesia | Malaysia | Myanmar | Philippines | Singapore | Vietnam



TRUSTED BY THE INDUSTRY

Delivering Business Outcomes

Exhibitor Satisfaction

93%
Likely to participate again

94%
Satisfied with new customer and distributor acquisition

99%
Satisfied with the exhibition platform

Visitor Satisfaction

97.6%
Satisfied with networking opportunities

98.5%
Satisfied with visit experience



Assoc. Prof. Wasuwat Kitisomprayoonkul, MD,
President Thai Rehabilitation Medicine Association (TRMA)

Platforms such as Medical Fair Thailand play an important role in bringing together healthcare providers, innovators, policymakers, and rehabilitation professionals to shape more sustainable and inclusive healthcare systems for the future.





SPECIAL HIGHLIGHTS

Experience What's Next in Healthcare

Future for Health Zone (FTR4H)

Connected Care.
Predictive Health.
Intelligent Healthcare.

Spotlighting the technologies shaping the next era of connected and patient-centric healthcare in Asia, featured exhibits at the new FTR4H Zone at Medical Fair Thailand will bring together innovations in AI, robotics, wearables, connected health, data analytics, and next-generation care solutions. Through daily presentations and case studies, the zone offers insights into the technologies and trends transforming the future of healthcare delivery and patient care.

- AI-powered predictive monitoring
- Robotics & Precision Healthcare
- Wearables & Continuous Monitoring
- Connected Health Ecosystems
- Data Analytics & Intelligent Insights
- Next-gen care solutions





EXHIBIT WITH US

Join Southeast Asia's Healthcare Marketplace



Connect with healthcare buyers, distributors, decision-makers and industry professionals from across Southeast Asia through Thailand's leading healthcare business platform.





Space Only [min 24 sqm]
S$620 per sqm
THB 16,120 per sqm

Basic Shell Scheme Package
[min 12 sqm]
S$720 per sqm
THB 18,720 per sqm

Enhanced Shell Scheme Package
[min 12 sqm]
S$840 per sqm
THB 21,840 per sqm

Additional surcharges may apply:
Corner stand [2 sides open] S$25.00 / THB 650 per sqm
End of block [3 sides open] S$35.00 / THB 910 per sqm
Island site [4 sides open] S$50.00 / THB 1300 per sqm

BOOK YOUR STAND TODAY

www.medicalfair-thailand.com

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